

**Exhibit Hall Hours:**

**February 4, 2009**

2:00 pm—5:00 pm  
Exhibit Set-Up

**February 5, 2009**

7:30 am—8:30 am  
Continental Breakfast

10:00 am—10:30 am  
Conference Break

2:45 pm—3:15 pm  
Conference Break

5:30 pm—7:00 pm  
Legislative Reception

**February 6, 2009**

7:00 am—9:00 am  
Buffet Breakfast

9:00 am—12:00 Noon  
Exhibit Tear-Down

**2009 Governor's Conference on Economic  
Development Partners**

**Forward Wisconsin, Inc.**

**Wisconsin Department Of Commerce**

**Wisconsin Economic Development Association**

**Hotel Information:**

**Hilton Madison Monona Terrace**

9 E. Wilson Street, Madison, WI 53703

A block of rooms has been reserved at the Hilton Madison Monona Terrace. For reservations, call 866-403-8838 or 608-255-5100 and ask for the WEDA rate of \$130.00 for the standard guest room, available until January 5, 2009.

New this year: [Online Hotel Reservations](#) at the Hilton Hotel! The room block ends January 13, 2009. The link can be found at [www.weda.org](http://www.weda.org).

**The Madison Concourse Hotel**

1 West Dayton St. Madison, WI 53703

A block of rooms has been reserved at The Concourse Hotel. For reservations, call 800-356-8293 or 608-257-6000 and ask for the WEDA rate of \$102.00 for the standard guest room, available until January 7, 2009.

**Innovation:  
Bold Moves In a  
Challenging  
Environment**

**2009 Governor's  
Conference on  
Economic  
Development**

**February 4-6,  
2009**

Monona Terrace  
Convention & Community

Center

## **Innovation: Bold Moves In a Challenging Environment**

### **2009 Governor's Conference on Economic Development : 2009 WEDA Corporate Sponsor Exhibit Information**

*You are cordially invited to exhibit at the 2009 Governor's Conference on Economic Development.*

As a WEDA Corporate Sponsor conference exhibitor, the following benefits are included:

**Complimentary Exhibit Space** included for Diamond—Bronze Sponsor Levels. With the Diamond & Platinum Sponsors receiving Double-Size Space

**Complimentary registration** included for each sponsorship level as follows:

- ◆ 5 Diamond Sponsor registrations
- ◆ 4 Platinum Sponsor registrations
- ◆ 3 Gold Sponsor registrations
- ◆ 2 Silver Sponsor registrations
- ◆ 1 Bronze Sponsor registration
- ◆ 25% off Associate registration

*All sponsors have the option of purchasing one additional registration at the special rate of \$100*

**The Conference Booklet** will include a 2-3 sentence description of your business and services. In addition, the Wisconsin Economic Development Association (WEDA) Governor's Conference webpage will provide a hotlink to your website.

**Conference Networking events in the Exhibit Hall: Thursday breakfast, Thursday evening Reception and Friday morning Buffet Breakfast**

**Interested in upgrading your WEDA Corporate Sponsorship?** Information can be found at our website, [www.WEDA.org](http://www.WEDA.org) or contact the WEDA office at 608-255-5666 or [weda@weda.org](mailto:weda@weda.org).

### **Registration Deadline Friday, January 9, 2009**

Please completed form no later than Friday, January 9, 2009 for inclusion in conference booklet.

Any questions, please contact Megan Purtell([megan@smgltd.org](mailto:megan@smgltd.org)) or Julie Roelke ([Julie@smgltd.org](mailto:Julie@smgltd.org)) in the WEDA office.

**2009 Governor's Conference  
Exhibit Registration Information**

**Organization Information**

**Exhibitor Information**

- Platinum Registration      Double Size Exhibit Space plus  
Four Registrations
- Gold Registration      Exhibit Space plus Three  
Registrations
- Silver Registration      Exhibit Space plus Two  
Registrations
- Bronze Registration      Exhibit Space plus One  
Registration
- Bronze Registration      Exhibit Space plus One  
Registration
- One Additional      \$100  
Registration
- Registration      \$225

**Method of Payment**

- Check       Invoice
- Visa       MasterCard

Credit Card # \_\_\_\_\_

Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Please return completed form to the WEDA office:

By Mail:

WEDA  
Attn: Julie Roelke  
4600 American Pkwy, Ste 208  
Madison, WI 53718

Email: [weda@weda.org](mailto:weda@weda.org)

Fax: 608-241-7790

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Company

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Company Address

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City, State Zip

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Company Contact

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Company Contact email

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Company Contact Phone

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Organization website

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Exhibitor #1 Name

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Exhibitor #1 Phone

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Exhibitor #1 email

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Exhibitor #2 Name

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Exhibitor #2 Phone

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Exhibitor #2 email

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Attendee #3 Name

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Attendee #3 Phone

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Attendee #3 email

**Organization Write-Up**

Please email your 2 –3 sentence Write up to  
[megan@smgltd.org](mailto:megan@smgltd.org) no later than January 9, 2009