



Wisconsin Economic Development Association

**2009 Regional Spring Meetings
Regional Best Practices: Catalyst for Change**



Please join the Wisconsin Economic Development Association as we host the 2009 Spring Regional Meetings around the state. The FOUR half-day meetings will be highlighting FOUR growing industries from around the state, plus hosting a series of Best Practice Roundtable discussions on the following topics:

- Business Retention and Expansion
- Economic Development Finance
- Marketing/Attraction
- Economic Development Planning
- Evaluation Techniques for Economic Development Projects and Programs
- Entrepreneurial and Small Business Development

<p>Thursday, April 23, 2009 Hilton Garden Inn 1015 Lombardi Ave Green Bay, WI 54304</p> <p>11:30 – 12:15 pm Welcome / Lunch</p> <p>12:15 – 1:15 pm Fresh Water Research & Technology The Milwaukee Region also has one of the highest concentrations of water-related companies in the country, with more than 120 firms involved in water-related businesses. Five of the world's 11 largest water-technology companies have a major presence in southeastern Wisconsin: Veolia Water, ITT Corp., Pentair, GE Water & Process Technologies, and Siemens. The Milwaukee 7 Water Council is working to align the region's freshwater research community and water-related industries to establish it as the global capital for freshwater research, economic development and education. <i>Speaker:</i> Franz Hoffman, Water Council Consultant, Greater Milwaukee Committee</p> <p>1:15 – 2:15 pm Best Practice Roundtable Discussion</p> <p>2:15 – 2:30 pm Break</p> <p>2:30 – 2:45 pm Legislative/Budget Update</p> <p>2:45 – 3:45 pm Best Practice Roundtable Discussion</p>	<p>Thursday, May 7, 2009 Brookfield Sheraton 375 S Moorland Rd Brookfield, WI 53005</p> <p>8:15 – 9:00 am Welcome / Breakfast</p> <p>9:00– 10:00 am Wind Energy Research & Technology The eighteen counties of northeast Wisconsin provide the manufacturing elements necessary for the growing wind energy industry. No other region in the Midwest offers the unique combination of advantages available here, including superior supplier potential built upon a one hundred year old manufacturing tradition, an expanding economy, access to some of the nation's best wind resources, strong existing markets and excellent workforce and transportation assets. <i>Speaker to be Announced</i></p> <p>10:00 – 11:00 am Best Practice Roundtable Discussion</p> <p>11:00 – 11:15 am Break</p> <p>11:15 – 11:30 am Legislative/Budget Update</p> <p>11:30 – 12:30 pm Best Practice Roundtable Discussion</p>
<p>Tuesday, May 12, 2009 Manor House – Menomonie 1815 North Broadway Menomonie, WI 54751</p> <p>11:30 – 12:15 pm Welcome / Lunch</p> <p>12:15 – 1:15 pm Bio-Tech Research & Technology Biotechnology is a \$8 billion industry in Wisconsin. The state is ranked in the top 10 for biotechnology employment growth and the number of biotechnology companies, nearly half of which can be found in the Madison Region - about 150 companies employing 28,000. Fierce Biotech, an observer of the world's biotech industry, rated Wisconsin as one of the "five hottest" markets in the world, and Madison was host to the World Stem Cell Summit in 2008. <i>Speaker to be Announced</i></p> <p>1:00 – 2:00 pm Best Practice Roundtable Discussion</p> <p>2:00 – 2:15 pm Break</p> <p>2:15 – 2:30 pm Legislative Update</p> <p>2:30 – 3:30 pm Best Practice Roundtable Discussion</p>	<p>Wednesday, May 20, 2009 Quality Inn & Suites 2969 Cahill Main Madison, WI 53711</p> <p>8:15 – 9:00 am Welcome / Breakfast</p> <p>9:00 – 10:00 am High Tech Research & Technology Known by some as the "Silicon Valley" of the Midwest, Wisconsin's Northwestern picturesque landscape of the Chippewa Valley leaves you with the feeling it would be a good place to grow crops or a family but instead, they grow supercomputers. <i>Speaker to be Announced</i></p> <p>10:00– 11:00 am Best Practice Roundtable Discussion</p> <p>11:00 – 11:15 am Break</p> <p>11:15 – 11:30 am Legislative Update</p> <p>11:30 – 12:30 pm Best Practice Roundtable Discussion</p>



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For More information, Please Contact WEDA, 608/255-5666, by email: WEDA@WEDA.org, or visit our Web site www.WEDA.org.

Please circle the events you will be attending.

GREEN BAY - April 23

Member **Non-Member**
 Meeting \$37.50 ___ Meeting only \$65.00 ___

BROOKFIELD - May 7

Member **Non-Member**
 Meeting \$37.50 ___ Meeting only \$65.00 ___

MENOMONEE - May 12

Member **Non-Member**
 Meeting \$37.50 ___ Meeting only \$65.00 ___

MADISON - May 20

Member **Non-Member**
 Meeting \$37.50 ___ Meeting only \$65.00 ___

Please check the two Best Practice Roundtable Discussions you would like to attend:

<input type="checkbox"/>	Business Retention and Expansion	<input type="checkbox"/>	Economic Development Planning
<input type="checkbox"/>	Economic Development Finance	<input type="checkbox"/>	Evaluation Techniques for Economic Development Projects and Programs
<input type="checkbox"/>	Marketing/Attraction	<input type="checkbox"/>	Entrepreneurial and Small Business Development

Name (print) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method Check VISA MasterCard

Card# _____ Exp Date _____

Name on Card _____

Signature _____

Make checks payable to and return to:
 WEDA, 4600 American Parkway, Ste 208, Madison, WI 53718, or by fax @ 608-241-7790.

Cancellation Policy: There will be a \$10.00 processing fee per registered attendee for cancellations received in writing the day prior each regional meeting, and no refunds for cancellations received after 5:00 pm on the day prior to each meeting.