



Wisconsin Economic Development Association

**2009 Regional Spring Meetings
Regional Best Practices: Catalyst for Change**



Please join the Wisconsin Economic Development Association as we host the 2009 Spring Regional Meetings around the state. The Three ½ Day meetings will be highlighting Four Growing industries from around the state, plus host TWO sessions of Best Practice Roundtable discussions on the following topics:

- Business Retention and Expansion
- Economic Development Finance
- Marketing/Attraction
- Economic Development Planning
- Evaluation Techniques for Economic Development Projects and Programs
- Entrepreneurial and Small Business Development

<p>Thursday, May 7, 2009 Brookfield Sheraton</p> <p>8:15 – 9:00 am Welcome / Breakfast</p> <p>9:00– 10:00 am Wind Energy Research & Technology The eighteen counties of northeast Wisconsin provide the manufacturing elements necessary for the growing wind energy industry. No other region in the Midwest offers the unique combination of advantages available here, including superior supplier potential built upon a one hundred year old manufacturing tradition, an expanding economy, access to some of the nation's best wind resources, strong existing markets and excellent workforce and transportation assets. <i>Chris N. Linn, Vice President - Marketing & Business Development, Bassett Mechanical</i></p> <p>10:00 – 11:00 am Best Practice Roundtable Discussion</p> <p>11:00 – 11:15 am Break</p> <p>11:15 – 11:30 am Legislative/Budget Update</p> <p>11:30 – 12:30 pm Best Practice Roundtable Discussion</p>	<p>Tuesday, May 12, 2009 Manor House – Menomonie Holiday Manor Inn & Conference Center 1815 North Broadway Menomonie, WI 54751</p> <p>11:30 – 12:15 pm Welcome / Lunch</p> <p>12:15 – 1:15 pm Bio-Tech Research & Technology Biotechnology is a \$8 billion industry in Wisconsin. The state is ranked in the top 10 for biotechnology employment growth and the number of biotechnology companies, nearly half of which can be found in the Madison Region - about 150 companies employing 28,000. Fierce Biotech, an observer of the world's biotech industry, rated Wisconsin as one of the "five hottest" markets in the world, and Madison was host to the World Stem Cell Summit in 2008. <i>Michael Gay, Business Development Coordinator, City of Madison</i> <i>Cheryl Gain, Director of Biotechnology Initiatives, Thrive</i></p> <p>1:15 – 2:15 pm Best Practice Roundtable Discussion</p> <p>2:15 – 2:30 pm Break</p> <p>2:30 – 2:45 pm Legislative Update</p> <p>2:45 – 3:45 pm Best Practice Roundtable Discussion</p>
<p>Wednesday, May 20, 2009 Quality Inn-Madison</p> <p>8:15 – 9:00 am Welcome / Breakfast</p> <p>9:00 – 10:00 am High Tech Research & Technology Known by some as the "Silicon Valley" of the Midwest, Wisconsin's Northwestern picturesque landscape of the Chippewa Valley leaves you with the feeling it would be a good place to grow crops or a family but instead, they grow Technology and growing technology businesses <i>Timm Boettcher, President, Reality Works</i></p> <p>10:00– 11:00 am Best Practice Roundtable Discussion</p> <p>11:00 – 11:15 am Break</p> <p>11:15 – 11:30 am Legislative Update</p> <p>11:30 – 12:30 pm Best Practice Roundtable Discussion</p>	



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For More information, Please Contact WEDA, 608/255-5666, by email: WEDA@WEDA.org, or visit our Web site www.WEDA.org.

Please circle the events you will be attending.

<u>Brookfield</u>		<u>Eau Claire</u>	
<u>Member</u>	<u>Non-Member</u>	<u>Member</u>	<u>Non-Member</u>
Meeting \$50 ____	Meeting only \$65 ____	Meeting \$50 ____	Meeting \$65 ____
 <u>Madison</u> 			
<u>Member</u>		<u>Non-Member</u>	
Meeting \$50 ____		Meeting \$65 ____	

Please Check the 2 Workshops you would like to attend;

Business Retention and Expansion	Economic Development Planning
Economic Development Finance	Evaluation Techniques for Economic Development Projects and Programs
Marketing/Attraction	Entrepreneurial and Small Business Development

Name (print) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Method _____ Check _____ VISA _____ MasterCard _____

Card# _____ Exp Date _____

Name on Card _____

Signature _____

Make checks payable to and return to:
WEDA, 4600 American Parkway, Ste 208, Madison, WI 53718, or by fax @ 608-241-7790.

Cancellation Policy: There will be a \$10.00 processing fee per registered attendee for cancellations received in writing the day prior each regional meeting, and no refunds for cancellations received after 5:00 pm on the day prior to each meeting.