



WEDA Supports Wisconsin Working

For Immediate release:
January 11, 2012

WEDA supports Governor Scott Walker's Wisconsin Working plan, which directs policies and resources toward enhancing Wisconsin's training and recruitment services. Facilitating connections between job seekers and employers, as well as strengthening the skill sets of individuals, is welcomed news for all segments of Wisconsin's economy.

We are faced with a new economic reality as many good family supporting jobs remain unfilled, while the numbers of the unemployed remain at unacceptable levels. Wisconsin is in the middle of a skills gap and the Special Cabinet on Economic and Workforce Investment is tasked with ensuring that Wisconsin's most critical resource, our workers, are prepared to compete in the 21st Century. A highly skilled workforce is the competitive advantage that can get Wisconsin's economic engine hitting on all cylinders.

Governor Walker has an ambitious goal of 250,000 new jobs in four years. Last year's creation of the Wisconsin Economic Development Corporation (WEDC) and changes relating to tort and regulatory reforms made positive changes to Wisconsin's business climate. This year's focus on the workforce is yet another key part in improving Wisconsin's economy. We look forward to working with Governor Walker to implement his goals in moving Wisconsin Forward.

WEDA is a statewide organization consisting of over 400 economic development professionals. Consistent with WEDA's ***Be Bold Wisconsin: The Wisconsin Competitiveness Study***, WEDA supports state policies that strengthen our economy and create jobs.