



Wisconsin Economic Development Association Inc.

Positioning Wisconsin's Future: *Our Call to Action*

Wednesday, October 6, 2010

- 5:00 am – 10:00 am **Charter Fishing: Two Rivers**
- 10:00 am – 4:00 pm **WEDA Golf Outing**
Autumn Ridge
One Straight Drive, Valders, WI
- 1:00 pm – 5:30 pm **Manitowoc Tour**
- Tour of Manitowoc Cranes
 - Tour of Burger Boat Company
 - Walking Tour of Downtown Manitowoc
- 5:30 pm – 7:00 pm **Welcome Reception – Maritime Museum**

Thursday, October 7, 2010

- 8:30 – 9:00 am **Opening Remarks:**
Brian Doudna, WEDA President
Welcome to Manitowoc & Two Rivers
Greg Buckley, City Manager, Two Rivers (*Invited*)
Mayor Justin Nickels, Manitowoc (*Invited*)
- Morning Session:
- 9:00 – 10:00 am **Wisconsin Competiveness & Positioning Study**
With the study completed; an overview and looking ahead to Be Bold Wisconsin.
Speaker to be Announced
- 10:00 – 10:30 am View Exhibit / Break
10:30 – 11:45 am **Orion Energy**
Speaker: Neal Verfuether, CEO
- 12:00 – 1:30 pm **Luncheon Buffet**
Welcome from WEDA Board

Afternoon Session:

With the Wisconsin Competiveness & Positioning study completed, in depth workshops and roundtables discussing implementing policy, programs, and moving ahead as Be Bold Wisconsin.

1:30 – 2:15 pm	Workshop
2:15 – 3:00 pm	Roundtables
3:00 – 3:20 pm	View Exhibit / Break
3:20– 4:00 pm	Workshop
4:00 – 5:00 pm	2010 Gubernatorial Candidates (<i>Invited</i>)
5:30 – 7:00 pm	WEDA Reception

Friday, October 8, 2010

7:00 – 8:15 Morning Session:	Breakfast Buffet / View Exhibits
9:00 – 9:45 am	The Manitowoc Company Speakers: Maurice Jones, SVP General Counsel and Secretary
9:45 – 10:00 am	Break/View Exhibits
10:00 – 10:45 am	Grassroots: Practical Perspective Speaker: Co-Chair Steering Committee
10:45 – 11:30 am	Motivating Grassroots: How to create Your own call to action! Speaker: Christie Clark-Epstein
11:30 am – 2:30 pm	Training for Sites & Building Website