



**For Immediate Release**

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**Generac Power Systems Selected as Finalist for Prominent Economic Development Award**

**Madison, WI** – Generac Power Systems, Inc. has been selected as a finalist for an Economic Driver award. The award is part of the Community and Economic Development Awards (CEDA) program established by the Wisconsin Economic Development Association (WEDA) to recognize businesses, projects and organizations that are making significant contributions to Wisconsin's economy.

Waukesha-based Generac Power Systems, a leading supplier of backup power, prime power products, and engine-powered tools, has had a significant economic impact in the metro-Milwaukee area for over 60 years. Since its founding in 1959, the company has grown to more than 5,000 employees on five continents, with over 3,200 in Wisconsin alone. Over the years, Generac has invested heavily in its Wisconsin operations, its employees and its community. The company also continues to support numerous charitable organizations, including the American Cancer Society and the Leukemia and Lymphoma Society.

Generac Power Systems is among 17 entities nominated as a finalist for the fourth annual CEDA Awards. There are two to three finalists in each of the following six award categories: Business Retention & Expansion; Economic Development Initiative; Economic Driver; Private-Public Partnership; Real Estate Redevelopment and Reuse; and Talent Development.

The Economic Driver award honors businesses committed to long-term investment in their Wisconsin operations that have a significant economic impact in their community and across the state.

Finalists will be screened by an impartial panel of WEDA members and partners, and winners will be recognized at a ceremony on September 12, 2018, at The Edgewater Hotel in Madison. The award event is open to the public. For more information and to register, please go [www.weda.org/events](http://www.weda.org/events).

**About WEDA:**

For over 40 years, WEDA has been dedicated to expanding Wisconsin's economy through advocacy, education and providing resources to promote economic growth. WEDA is a statewide trade association comprised of economic development professionals, businesses and organizations who strive to make Wisconsin a better place to live, work and do business through economic development. For more information, visit our website at [www.weda.org](http://www.weda.org).

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