

Why join WEDA?

As the “Voice of Economic Development”, WEDA is dedicated to developing, advocating for, and educating state and local leaders on economic development tools critical to growing local economies.

By joining WEDA, you can leverage key resources and training, impact state policies and build an extensive professional network of industry leaders and economic development professionals who share the same mission – growing Wisconsin.

Building a Stronger Wisconsin



How to Join

Join online. WEDA membership is available to corporations, local units of government and individuals. Our member benefits structure seeks to provide the greatest value for each dollar invested into our organization. Find more information about our membership and sponsorship levels at weda.org.



Contact us for more information.

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GET CONNECTED...

Become a member today.

Join professionals and organizations dedicated to expanding Wisconsin's economy.



What is WEDA?

Since 1975, The Wisconsin Economic Development Association (WEDA) has been serving as a statewide private, non-profit organization dedicated to expanding Wisconsin's economy. Driven by the needs of our members, we are committed to advocacy, networking, education and providing members with the resources and tools to promote economic growth in Wisconsin.

Our efforts make it possible for economic development professionals and organizations to be successful. We create and advocate for the tools necessary to grow the economy through local investment, entrepreneurship, and job creation efforts. WEDA is proud of its history representing the interests of both the private and public sectors.

WEDA strives to align the policies and financial tools that make strategic investments in community and economic development projects possible.

Our members are professionals from every area of economic development:

- Bankers
- Chamber of Commerce Staff
- City, County, and Towns Officials
- Community Planners
- Construction Companies
- Economic Development Consultants
- Engineering Companies
- Local and Regional Economic Developers
- Residential, Commercial, and Retail Developers
- State Agency Staff
- University and Technical College Representatives
- Utility Company Staff
- Workforce Development Professionals

Membership Benefits



Education

Basic Economic Development

A four-day educational course that provides an in depth understanding of community, workforce and economic development strategies.

Local Official Training*

Training session designed specifically for local communities to guide implementation of best practices in local economic development.

Conferences*

Two annual conferences draw individuals for certifications, continuing education credits, workshops and networking opportunities.



Networking

Awards

Our award programs celebrate the people, organizations, and businesses that make significant contributions to our economy.

Networking Events*

Opportunities to network with experts and peers on a consistent basis.

Peer-to-Peer Counseling

Experienced full-time staff help members find information on a wide array of economic development topics, or find guidance on a specific project.



Advocacy

Legislative Lobbying

A full time dedicated lobbyist raises WEDA's profile in the State Capitol and strengthens our role as a resource for lawmakers on economic development programs and policy.

Legislative Day*

A free annual event, exclusively for members, includes featured speakers and appointments with legislators on economic policy.

Legislative Updates

Stay on top of legislation trends and news with e-mail updates and access to WEDA's online Bill Tracker to track legislative proposals.



Resources

Direct Services*

The association actively receives member feedback and develops new services based on these suggestions.

Publications

Receive electronic newsletters, including *WEDA Wire* and *WEDA Political News* to stay informed on the latest industry news.

Economic Development Toolbox

Get access to an e-newsletter highlighting local projects, state programs and policies that help promote local economic development.

★ Save hundreds of dollars each year with an exclusive member rate on all WEDA programs and events.