Why join WEDA?
As the “Voice of Economic Development”, WEDA is dedicated to developing, advocating for, and educating state and local leaders on economic development tools critical to growing local economies.

By joining WEDA, you can leverage key resources and training, impact state policies and build an extensive professional network of industry leaders and economic development professionals who share the same mission – growing Wisconsin.

How to Join
Join online. WEDA membership is available to corporations, local units of government and individuals. Our member benefits structure seeks to provide the greatest value for each dollar invested into our organization. Find more information about our membership and sponsorship levels at weda.org.

Contact us for more information.
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What is WEDA?

Since 1975, The Wisconsin Economic Development Association (WEDA) has been serving as a statewide private, non-profit organization dedicated to expanding Wisconsin’s economy. Driven by the needs of our members, we are committed to advocacy, networking, education and providing members with the resources and tools to promote economic growth in Wisconsin.

Our efforts make it possible for economic development professionals and organizations to be successful. We create and advocate for the tools necessary to grow the economy through local investment, entrepreneurship, and job creation efforts. WEDA is proud of its history representing the interests of both the private and public sectors.

WEDA strives to align the policies and financial tools that make strategic investments in community and economic development projects possible.

Our members are professionals from every area of economic development:

- Bankers
- Chamber of Commerce Staff
- City, County, and Towns Officials
- Community Planners
- Construction Companies
- Economic Development Consultants
- Engineering Companies
- Local and Regional Economic Developers
- Residential, Commercial, and Retail Developers
- State Agency Staff
- University and Technical College Representatives
- Utility Company Staff
- Workforce Development Professionals

Save hundreds of dollars each year with an exclusive member rate on all WEDA programs and events.