



**For Immediate Release**

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**Contact:** Brian Doudna, WEDA Executive Director  
608-215-2562; or [bdoudna@weda.org](mailto:bdoudna@weda.org)

## **Greater Green Bay Chamber Selected as Finalist for Prominent Economic Development Award**

**Madison, WI** – The Greater Green Bay Chamber has been selected as a finalist for the Wisconsin Economic Development Association’s (WEDA) Economic Development Initiative award for their Startup Hub project. The award is part of the Community and Economic Development Awards (CEDA) program established by WEDA to recognize businesses, projects and organizations that are making significant contributions to Wisconsin’s economy.

The Economic Development Initiative award honors innovative community and economic development efforts that successfully promote growth and prosperity in Wisconsin communities.

As part of a 16-month project to create a comprehensive economic development plan for the Greater Green Bay region, the Greater Green Bay Chamber implemented a forward-thinking strategy to improve and broaden the vision for their business incubator program to best meet the needs of the community. Rebranded and relaunched as the Startup Hub, the revamped incubator program was designed to operate as the entry point for all entrepreneurial services in the region. The effort, which involved hundreds of community leaders, included an extensive marketing campaign, and a rebranding of the incubator building that underwent a complete renovation.

The Greater Green Bay Chamber is among 17 finalists selected for the 2019 CEDA Awards. There are two to three finalists in the following six award categories: Business Retention & Expansion; Economic Development Initiative; Economic Driver; Private-Public Partnership; Real Estate Redevelopment and Reuse; and Talent Development. The League of Wisconsin Municipalities, Wisconsin Counties Association and WEDC have partnered with WEDA to present the CEDA Awards program.

Finalists have been screened by an impartial panel of WEDA members and partners, and winners will be unveiled at a ceremony on September 11, 2019, at The Edgewater Hotel in Madison. The event is open to the public. For more information on the CEDA Awards, please visit [weda.org/events/awards/](http://weda.org/events/awards/).

**About WEDA:**

For over 40 years, WEDA has been dedicated to expanding Wisconsin’s economy through advocacy, education and providing resources to promote economic growth. WEDA is a statewide trade association comprised of economic development professionals, businesses and organizations who strive to make Wisconsin a better place to live, work and do business through economic development. For more information, visit our website at [www.weda.org](http://www.weda.org).

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