



For Immediate Release

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Inspire Sheboygan County Selected as Finalist for Prominent Economic Development Award

Madison, WI – Inspire Sheboygan County’s Youth Co-op program has been selected as a finalist for the Wisconsin Economic Development Association’s (WEDA) Talent Development award. The award is part of the Community and Economic Development Awards (CEDA) program established by WEDA to recognize businesses, projects and organizations that are making significant contributions to Wisconsin’s economy.

The Talent Development award honors initiatives or programs that have driven successful talent development efforts to strengthen the Wisconsin Workforce.

Inspire Sheboygan County is a statewide leader in student-employer programming, providing students with essential career path development and helping local companies build their future workforce. Two years ago, to boost community impact, Inspire Sheboygan County assumed direction over the Sheboygan Area School District’s Youth Co-op program, which provides students with opportunities to have an exploratory experience in industry settings before committing to a Youth Apprenticeship. Since that time, the program has served over 200 students who now have a clearer vision of a potential career path and has created a talent pipeline for local companies to fill their employment needs.

Inspire Sheboygan County’ Co-op program is among 17 finalists selected for the 2019 CEDA Awards. There are two to three finalists each in six award categories: Business Retention & Expansion; Economic Development Initiative; Economic Driver; Private-Public Partnership; Real Estate Redevelopment and Reuse; and Talent Development. The League of Wisconsin Municipalities, Wisconsin Counties Association and WEDC have partnered with WEDA to present the CEDA Awards program.

Finalists have been screened by an impartial panel of WEDA members and partners, and winners will be unveiled at a ceremony on September 11, 2019, at The Edgewater Hotel in Madison. The event is open to the public. For more information on the CEDA Awards, please visit weda.org/events/awards/.

About WEDA:

For over 40 years, WEDA has been dedicated to expanding Wisconsin’s economy through advocacy, education and providing resources to promote economic growth. WEDA is a statewide trade association comprised of economic development professionals, businesses and organizations who strive to make Wisconsin a better place to live, work and do business through economic development. For more information, visit our website at www.weda.org.

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