



For Immediate Release

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Oshkosh Transload Terminal Project Selected as Finalist for Prominent Economic Development Award

Madison, WI – The transload terminal project in Oshkosh, WI has been selected as a finalist for the Wisconsin Economic Development Association’s (WEDA) Public Private Partnership economic development award. The award is part of the Community and Economic Development Awards (CEDA) program established by WEDA to recognize businesses, projects and organizations that are making significant contributions to Wisconsin’s economy.

The Public Private Partnership award honors projects, programs or initiatives that have been successful due to exceptional collaboration between the public and private sectors.

The \$2 million, 11-acre transload terminal in Oshkosh’s Southwest Industrial Park was made possible due to strong collaboration between the City of Oshkosh, Watco Companies and the Wisconsin Department of Transportation (WisDOT). The terminal will boost economic activity by providing businesses with access to rail transportation and enhanced product shipment options. The terminal, completed in Spring 2018, is proposed to create 50 new jobs, and could provide an estimated \$15 million in new tax base growth. It has also spurred additional investment and economic development to the surrounding area. The project was financed with city contribution, private investment from Watco and a WisDOT TEA grant.

The Oshkosh transload terminal is among 17 finalists selected for the 2019 CEDA Awards. There are two to three finalists in the following six award categories: Business Retention & Expansion; Economic Development Initiative; Economic Driver; Private-Public Partnership; Real Estate Redevelopment and Reuse; and Talent Development. The League of Wisconsin Municipalities, Wisconsin Counties Association and WEDC have partnered with WEDA to present the CEDA Awards program.

Finalists have been screened by an impartial panel of WEDA members and partners, and winners will be unveiled at a ceremony on September 11, 2019, at The Edgewater Hotel in Madison. The event is open to the public. For more information on the CEDA Awards, please visit weda.org/events/awards/.

About WEDA:

For over 40 years, WEDA has been dedicated to expanding Wisconsin’s economy through advocacy, education and providing resources to promote economic growth. WEDA is a statewide trade association comprised of economic development professionals, businesses and organizations who strive to make Wisconsin a better place to live, work and do business through economic development. For more information, visit our website at www.weda.org.

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