Economic Development Homesteading
‘Community Attachment Drivers’ (survey of 40,000 people - 2010)

- Welcoming/Openness
- Social Offerings
- Aesthetics
  - Talent is more mobile
  - Place is more important
  - Home is more relevant

Credit:
Knight Foundation
- Economic Development is attracting and retaining a competitive workforce
- Workforce retention and placemaking are interconnected
- Employers and Municipalities have a stake in how and where employees live
RECORD NUMBER OF AMERICAN RENTERS FEEL THE STRAIN OF HOUSING COST BURDENS

Credit: Harvard Joint Center for Housing Studies
WORK. PLAY. LIVE!

LIVE IT UP WAUSAU

LET US HELP YOU “GET DOWN” TO CALLING WAUSAU HOME

Introducing Live it Up Wausau—A down payment assistance program designed to provide home buyers with a $10,000 interest free and partly forgiveable loan to local employees who choose to “live it up” within the city limits of Wausau. Select a historic home 50 years old or more and you could qualify for even more.

VISIT US ONLINE OR CALL FOR DETAILS

liveitupwausau.com  715.261.6680

LIVE IT UP WAUSAU IS A PARTNERSHIP OF:
City of Wausau, Community Foundation of North Central Wisconsin, Wausau Region Chamber of Commerce, Wisconsin Housing and Economic Development Authority, and participating businesses
Live It Up

$10,000 ($15,000 for historic properties 75 years or older) downpayment assistance, 0% loan

Over $650,000 in loans to date, leveraging over $7 mil in home value

Employers/stakeholders make a non-profit donation to the fund pool
56 loans, 50 business partners
michelle.vankrey@ci.wausau.wi.us

www.liveitupwausau.com