



# 2020 Corporate Membership Levels

	<b>Diamond</b> \$20,000 +	<b>Platinum</b> \$10,000	<b>Gold</b> \$5000	<b>Silver</b> \$3,500	<b>Bronze</b> \$1950	<b>Associate</b> \$1100	<b>MVP</b> \$600
<b>WEDA Membership(s)*</b>	Unlimited	Unlimited	4	3	2	2	1
<b>Additional Fee</b> \$135/person			◀	◀	◀	◀	◀
<b>All Employees receive member rate</b>	◀	◀	◀	◀			

## WEDA Conferences

<b>Fall Conference Registrations</b>	5	5	3	2	◀	50% Discount	25% Discount
<b>Governor's Conf. Registrations</b>	6	6	4	3	75% Discount	50% Discount	25% Discount
<b>Conference Exhibit Space</b>	◀	◀	◀	◀	75% Discount	50% Discount	
<b>Governor's Conference Introduce Speaker</b>	◀	◀	◀				
<b>Ad Size in Governor's Conference Program</b>	Full Page/Color	Full Page	Full Page	½ Page	¼ Page	1/8 Page	
<b>Fall Conference Sponsor</b>	◀	◀	◀				

## WEDA Website

<b>Logo/Name Recognition</b>	◀	◀	◀	◀	◀		
<b>Consultant Directory</b>	◀	◀	◀	◀	◀		

## WEDA Publications

<b>Logo in WEDA Newsletter</b>	◀	◀	◀	◀			
<b>Logo in ED 101 Booklet</b>	◀	◀					

**Contact: Brian Doudna at 608-255-5666 or by email: [bdoudna@weda.org](mailto:bdoudna@weda.org)**

**Event Sponsorships – All event sponsorships are available at**  
[www.weda.org/eventsponsorship](http://www.weda.org/eventsponsorship)

<b>Legislative Day Sponsor</b>	<ul style="list-style-type: none"> <li>• Presents one of WEDA’s legislative agenda topics</li> <li>• Signage at the Legislative Day and recognition in conference materials</li> </ul>	<b>\$1,250</b>
<b>Governor’s Conference</b>		
<b>Featured Speaker Sponsor</b>	<ul style="list-style-type: none"> <li>• Introduce Speaker – cover cost of speaker and travel</li> <li>• 2 - 30 second videos on company during conference</li> <li>• Logo in promotional materials, event materials and signage</li> </ul>	<b>TBD</b>
<b>Break Sponsors</b>	<ul style="list-style-type: none"> <li>• Signage and conference materials</li> </ul>	<b>\$500</b>
<b>Page Ad in Governor’s Conference Booklet</b>	<ul style="list-style-type: none"> <li>• Full Page ad in the Governor’s Conference Program</li> </ul>	<b>\$750</b>
<b>Wednesday Reception</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during Thursday’s lunch</li> <li>• Signage at reception</li> </ul>	<b>\$2000</b>
<b>Thursday Reception</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during Thursday’s lunch</li> <li>• Signage at reception</li> </ul>	<b>\$2000</b>
<b>Friday Food Sponsor (Breakfast or Lunch)</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company opening Friday’s sessions</li> <li>• Signage at reception</li> </ul>	<b>\$2000</b>
<b>Thursday Lunch Sponsor</b>	<ul style="list-style-type: none"> <li>• Presentation of 5 minutes on the company during lunch</li> <li>• Signage at lunch</li> </ul>	<b>\$3000</b>
<b>After Hours Networking</b>	<ul style="list-style-type: none"> <li>• Be the reason a hospitality suite is brought back to the conference</li> </ul>	<b>\$1500</b>
<b>Economic Development Academy</b>		
<b>Seminar Co-Sponsor</b>	<ul style="list-style-type: none"> <li>• Logo recognition on marketing materials</li> <li>• Introduce presenter or panels as requested</li> </ul>	<b>\$2,000</b>
<b>Community and Economic Development Awards</b>		
<b>Community and Economic Development Awards</b>	<ul style="list-style-type: none"> <li>• Logo on all promotional materials, sponsor of event and presenter</li> <li>• Sponsor of award category and presenter of sponsored award</li> </ul>	<b>\$5,000</b> <b>\$1,500</b> <b>\$1,000</b>
<b>Fall Conference</b>		
<b>Pre-Conference Breakfast (Thursday Morning)</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during conference</li> <li>• Signage and conference materials</li> </ul>	<b>\$ 500</b>
<b>Opening Reception</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during conference</li> <li>• Signage at breakfast and conference materials</li> </ul>	<b>\$1,500</b>
<b>Conference Break (3 Breaks available)</b>	<ul style="list-style-type: none"> <li>• Signage and conference materials</li> </ul>	<b>\$ 500</b>
<b>Conference Breakfast (Friday Morning)</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during conference</li> <li>• Signage at breakfast and conference materials</li> </ul>	<b>\$1000</b>
<b>Conference Lunch (Thursday Lunch)</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during conference</li> <li>• Signage at lunch and conference materials</li> </ul>	<b>\$1500</b>
<b>After Hours Networking</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during conference</li> <li>• Signage in networking location and conference materials</li> </ul>	<b>\$1500</b>
<b>Conference Reception (Thursday Night)</b>	<ul style="list-style-type: none"> <li>• Two Minute overview of company during conference</li> <li>• Signage at reception</li> </ul>	<b>\$2000</b>