

**Economic Development Initiative**

**Sponsored By:**



**WEDA’S** **Community & Economic Development Awards**

**ABOUT THE AWARDS:**

This is an excellent opportunity to recognize individuals, businesses, projects and organizations that are making significant contributions to the economy of Wisconsin.  It is also a good way to spotlight best practices in Community & Economic Development and the important role each play in growing our economy.Awards winners will be featured in publications and press releases across Wisconsin.

**SELECTION PROCESS:**

An impartial panel of partners, sponsors and WEDA members will screen the nominations to ensure that they are complete and appropriate. The judges will independently score each nomination. The WEDA staff will tabulate the scores to determine the finalists and award-winning nominations. The judges scoring and rankings will determine the winners in each category.

**APPLICATION DEADLINE:** Noon on July 20, 2021. No late nominations will be considered. All applications are to be filled out online and submitted electronically to weda@weda.org

**AWARDS CEREMONY:**

The ceremony will be the evening of **September 15th, 2021 at The Edgewater Hotel in Madison.** All nominees and their nominators are encouraged to register and attend!

**WEDA’s Community & Economic Development Award - Partners:**



**Economic Development Initiative**

This award recognizes innovation in community and economic development that promotes economic growth within communities and regions. Nominations should demonstrate how a program, project or initiative is meeting one of the following of the following: Development and support of the community's entrepreneurial ecosystem; Development or expansion of driver industry sector initiatives; Programs aimed at assisting businesses with adoption of technology, artificial intelligence and business best practices; or Significant placemaking initiatives that drive the greater good of the community. Ideally, the initiative should be established for a minimum of 2 years with successful outcomes.

**If you have any questions, please contact WEDA staff:**

**Mary Perry**

President and Chief Executive Officer

Wisconsin Economic Development Association

(608) 255-5666

mperry@weda.org

**Final Nominations are to be submitted to:** weda@weda.org

**Organization Nominated:** Click or tap here to enter text.

Organization Contact Name Click or tap here to enter text.

Address: Click or tap here to enter text.

City / State / Zip: Click or tap here to enter text.

Phone: Click or tap here to enter text. Email: Click or tap here to enter text.

Nominator Name: Click or tap here to enter text.

Company Name: Click or tap here to enter text.

Address: Click or tap here to enter text.

City / State / Zip: Click or tap here to enter text.

Phone: Click or tap here to enter text. Email: Click or tap here to enter text.

**Please list what development tools were used on the project.**

[ ] Tax Incremental Finance District [ ]  Historic Tax Credit [ ]  New Market Tax Credits

[ ]  Revolving Loan Fund [ ]  WI Fast Forward [ ]  WHEDA Loan

[ ]  USDA [ ]  CDBG [ ]  Redevelopment Authority

[ ]  Transportation Economic Assistance [ ]  WEDC Tax Credits/Loans[ ]  WEDC Technical Assistance

**Description of Technical Assistance or Other Programs:** Click or tap here to enter text.

**Summary:**

**Total Investment:** Click or tap here to enter text. **Jobs Retained:** Click here to enter text.

**Private Sector Investment:** Click or tap here to enter text. **Jobs Created:** Click here to enter text.

**Public Investment:** Click or tap here to enter text.

**Two Page Nomination Narrative**

1. **Describe the Economic Development Initiative; specifically detail the challenges and needs that let to the creation of this program.**

Click or tap here to enter text.

1. **Describe how the program assisted in advancing one of the following criteria:**
2. **Development and support of the community's entrepreneurial ecosystem;**
3. **Development or expansion of driver industry sector initiatives;**
4. **Programs aimed at assisting businesses with adoption of technology, artificial intelligence and business best practices;**
5. **Significant placemaking initiatives that drive the greater good of the community.**

Click or tap here to enter text.

1. **Define the quantitative and qualitative metrics set forth as part of this program. Describe the results to date from the program such as investment, jobs, participation, job training and other appropriate measurements.**

Click or tap here to enter text.

1. **Describe any cross-community collaboration that has occurred as part of this initiative.**

Click or tap here to enter text.

1. **Please submit any articles, awards, or photos in a pdf to support your nomination (not to exceed 5 pages).**