

**Economic Driver Award**



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**WEDA’S** **Community & Economic Development Awards**

**ABOUT THE AWARDS:**

This is an excellent opportunity to recognize individuals, businesses, projects and organizations that are making significant contributions to the economy of Wisconsin.  It is also a good way to spotlight best practices in Community & Economic Development and the important role each play in growing our economy.Awards winners will be featured in publications and press releases across Wisconsin.

**SELECTION PROCESS:**

An impartial panel of partners, sponsors and WEDA members will screen the nominations to ensure that they are complete and appropriate. The judges will independently score each nomination. The WEDA staff will tabulate the scores to determine the finalists and award-winning nominations. The judges scoring and rankings will determine the winners in each category.

**APPLICATION DEADLINE:** Noon on July 20, 2021. No late nominations will be considered. All applications are to be filled out online and submitted electronically to weda@weda.org

**AWARDS CEREMONY:**

The ceremony will be the evening of **September 15th, 2021 at The Edgewater Hotel in Madison.** All nominees and their nominators are encouraged to register and attend!

**WEDA’s Community & Economic Development Award - Partners:**



**Economic Driver**

This award recognizes a business that has continued to invest in their Wisconsin operations over a number of years. Nominations should provide specific examples that address several but not all of the following criteria: Continued investment and job creation in the State of Wisconsin; Commitment to innovation and diversification, advancing their business models and product development efforts; Commitment to their employees and being an employer of choice; Commitment to the communities in which they operate; Commitment to worker safety and the environment.

**If you have any questions, please contact WEDA staff?**

**Mary Perry**

President and Chief Executive Officer

Wisconsin Economic Development Association

(608) 255-5666

mperry@weda.org

**Final Nominations are to be submitted to:** weda@weda.org

**Organization Nominated:** Click or tap here to enter text.

Organization Contact Name Click or tap here to enter text.

Address: Click or tap here to enter text.

City / State / Zip: Click or tap here to enter text.

Phone: Click or tap here to enter text. Email: Click or tap here to enter text.

**Nominator Name**: Click or tap here to enter text.

Company Name: Click or tap here to enter text.

Address: Click or tap here to enter text.

City / State / Zip: Click or tap here to enter text.

Phone: Click or tap here to enter text. Email: Click or tap here to enter text.

**Please list what development tools were used on the project:**

[ ] Tax Incremental Finance District [ ]  Historic Tax Credit [ ]  New Market Tax Credits

[ ]  Revolving Loan Fund [ ]  WI Fast Forward [ ]  WHEDA Loan

[ ]  USDA [ ]  CDBG [ ]  Redevelopment Authority

[ ]  Transportation Economic Assistance [ ]  WEDC Tax Credits/Loans[ ]  WEDC Technical Assistance

**Description of Technical Assistance or Other Programs:** Click or tap here to enter text.

**Summary:**

**Total Investment:** Click or tap here to enter text. **Jobs Retained:** Click here to enter text.

**Private Sector Investment:** Click or tap here to enter text. **Jobs Created:** Click here to enter text.

**Public Investment:** Click or tap here to enter text.

**Two Page Nomination Narrative**

1. **Identify the business and provide an overview of the company's history. Specifically, what is the company's history in Wisconsin and in your community?**

Click or tap here to enter text.

1. **Describe the significance of this business to your community or region and why you consider it to be an economic driver. Describe and provide examples of how the business participates in supporting organizations and civic projects in the communities in which they operate.**

Click or tap here to enter text.

1. **Identify the business's investment and direct job creation efforts in Wisconsin over the past three years:**
	1. **Est. Building Investment:**
		1. **2018:** Click or tap here to enter text.
		2. **2019:**Click or tap here to enter text.
		3. **2020:**Click or tap here to enter text.
	2. **Est. Equipment Investment:**
		1. **2018:**Click or tap here to enter text.
		2. **2019:**Click or tap here to enter text.
		3. **2020:**Click or tap here to enter text.
	3. **Est. Increase in WI Payroll:**
		1. **2018:**Click or tap here to enter text.
		2. **2019:**Click or tap here to enter text.
		3. **2010:** Click or tap here to enter text.
	4. **Total of Full Time Equivalent jobs:**
		1. **2018:** Click or tap here to enter text.
		2. **2019:**Click or tap here to enter text.
		3. **2020:**Click or tap here to enter text.

**Describe any significant items that these activities represent to the company:**

Click or tap here to enter text.

1. **Detail the business's investments and best practices in the following categories:**
	1. **Commitment to innovation and diversification advancing their business models and product development efforts. (include examples of resiliency in the face of the pandemic).**
	2. **Commitment to their employees and being an employer of choice**
	3. **Commitment to the communities in which they operate**
	4. **Commitment to worker safety and the environment**

Click or tap here to enter text.

**5. Please submit any articles, awards, or photos that support your nomination (Maximum of 5 pages).**